

J. T. JONES #1242 Chain Accounts Manager

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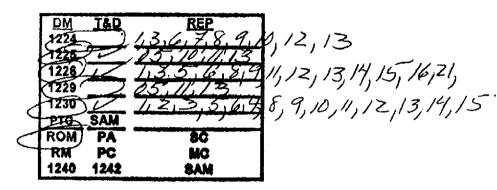
ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910

DISTRIBUTION TO:

DM'S

S/R'S WITH CALL RESPONSIBILITY

July 17, 1995



To:

Division Managers

Re:

July Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for July 1995 should be distributed to S/R's with call responsibility.

Your assistance is appreciated.

Sincerely,

Jim

J. T. Jones

JTJ/fr

Attachment

July '95 1242 Promotion Calendar

То	Chain	Co-Marketing	VAP
ROU #1210, 1310	Andy K's Dairy & Deli CID #4084-00-00	\$.25pack buydownSelect / Winston, (all Brand styles	Select country music tapes
ROU #1210, 1310,	A&P South Division CID #0208-01-01	N/A	Select country music tapes place in stores with upm's
ROU #1210	Home Liquors CID #1932-00-00	\$.30 pack buydown, Select, Winston, inner city locations - Salem, all brand styles	Select country music tapes
ROU #1110, 1210, 1310, 1510, 1610, 1710, 2910	Pharmhouse D/B/A Rx Place	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores only)	Select country music tapes
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	Hess Oil CID #0353-01-00, 0353-02- 00, 0353-03-00	N/A	Select country music tapes
ROU #1210, 1310, 1510	Rx Place Drug Marts CID #1153-00-00	N/A	Select country music tapes

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